

Press Release

hire-ahottub.co.uk

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Businessman makes a splash with hire-ahotub.co.uk

A Staffordshire businessman is set to make a splash in the competitive world of hot tubs with the launch of a revolutionary rental scheme.

Owen Ward first launched Staffordshire Hot Tubs some 12 months ago and has since enjoyed impressive demand for the latest 'must have' leisure product.

However, he discovered that many customers wanted to 'try before they buy' or just enjoy the hot tub experience for a special occasion or party.

Advances in technology have allowed for the development of a new, portable hot tub and with the launch of hire-ahottub.co.uk, Owen has brought this new technology to Staffordshire.

"Traditional hot tubs can cost many thousands of pounds to buy and represent a major investment for most householders," explained Owen whose own garden in Fulford near Hilderstone has been turned into an outdoor hot-tub showroom.

"You wouldn't buy a car for the same money without driving it first and thanks to hire-ahotub.co.uk you can now try one out, in your own home or garden, before really taking the plunge."

The hot-tub hire business is also providing popular with people who want to add an unusual twist to a party or special occasion as well as families wanted to make the most of the summer weather.

"The hire of bouncy castles and trampolines is already popular but now parties and similar events can be even more fun thanks to the portable hot tub," continued Owen.

"Full installation is included in the £150 per week hire charge which is refunded in full should the customer go on to buy a hot tub from us."

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Since their launch, both Staffordshire Hot tubs and Hire-ahottub.co.uk, have grown into real family concerns with Owen's, brother, parents and wife Fay all helping out during the busy summer season.

Added Owen: "What started out as a part-time venture to supplement an existing import business has grown into a rapidly expanding company. In the past month or so we have been all over Staffordshire, Cheshire and surrounding counties installing portable ho tubs.

"With the portable hot-tubs costing from just £1,295 to buy, the sales side of the businesses is growing too."

Further information about the company is available by telephoning 01782 393839 or visiting www.hire-ahottub.co.uk.

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Caption:

Owen Ward of hire-ahottub.co.uk shows of one of his hot tubs in his garden showroom.

Notes to editor:

Issued on behalf of Staffordshire Hot Tubs and hire-ahottub.co.uk by Moorlands Media. For further information contact Owen Ward on 01782 393839 or Martin Farrow at Moorlands Media on 07771 970025.