

# Press Release



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## Shirt sponsorship for Derbyshire rugby team

A Derbyshire company has celebrated its expansion into new, larger premises by supporting local sportsmen.

Total Waste Control, founded by sisters Denise James and Elaine Mason, recently expanded into bigger units on the Coney Green Business Park in Clay Cross near Chesterfield and to mark the occasion they presented Tupton RUFC with a new, sponsored team kit.

Elaine explains: "We have enjoyed tremendous success over the last few years and we wanted to put something back into the community.

"One of our customers, electroplating company Nitec Limited employers several members of the Tupton team, and through them we were introduced to the rugby club."

The club, based at the New Inn pub in Tupton, play in the Division Two of the Derbyshire and Leicestershire League and hope to build on the successes of last season which saw them reach the final of a local cup competition despite finishing just below mid-table in the league.

"Tupton RUFC is going from strength to strength, there is even talk of developing a second team and we are proud to be the club's first ever shirt sponsors," continued Denise.

As well as providing a boost for the club, the sponsorship deal will also help to raise the profile of a company that has enjoyed continuous growth since it was founded, some four and a half years ago, by the sisters who scooped the award for regional Entrepreneurs of the Year at the at the British Chamber of Commerce Awards in 2004.

In a predominately male dominated industry, they provide a valuable service to a wide range of companies in need of waste disposal services.

And, according to Elaine, the introduction of new legislation on the disposal of waste means that more companies than ever are turning to them for help.

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## **Shirt sponsorship for Derbyshire rugby team...(cont)**

“A raft of new legislation was introduced over recent months, making it more difficult than ever for companies to dispose of hazardous as well as non-hazardous waste,” Elaine continues.

“By providing an effective waste management service we can take away the worry that company bosses have about falling foul of the new laws which are backed by severe penalties.”

Anyone who would like more information about the services offered by Total Waste Control should telephone 01246 252311.

**END**

### **Caption:**

*Lee Marriott, captain of Tupton RUFC, receives a new shirt from sisters Denise James (right) and Elaine Mason of Total Waste Control.*

### **Notes to Editor**

Issued on behalf of Total Waste Control by Martin Farrow. For further information, telephone 07771 970025.